FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034437 **Type of Permit:** FILMING **Release Date:** 12/03/2010

Production Company SAATCHI & SAATCHI

Insured Company Name SAATCHI & SAATCHI

Contact Phone No. 1 866-425-5418
Contact Phone No. 2
Fax
Address 375 HUDSON ST
NEW YORK, New York 10014

Production Title P&G/OLAY

Type of Production Commercial - Standard

Producer JESSICA CARLSON

Director JOE ROMAN

1st AD CRAIG EISENBERG

Production Manager STEPHANIE EVANS

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 300	$138.00
Posting 600	$138.00
Posting 1500	$345.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$5,632.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $7,273.00

Number of Locations 2

NOT A PERMIT

Permit #F00034437

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Summary Information — Location

Permit Number F00034437
Production Company SAATCHI & SAATCHI
Insured Company SAATCHI & SAATCHI
Production Title P&G/OLAY

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

Location Address 1100 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Apartment Building

Location Description CONDOMINIUM BUILDING

Prep Dates 12/5/2010 - 12/6/2010 07:00 - 19:00

Film Dates 12/7/2010 - 12/9/2010 06:00 - 20:00

Strike Dates 12/10/2010 - 12/10/2010 06:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Honey Wagons	1
Modular Trailer	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	5
Semi Trucks	5
Stakebed Trucks	4
Vans	5

Personnel on Location

Type	Quantity
Cast	10
Crew	65
LA City UFSO assigned	26534

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; Wind effects; ROOFTOP. FILMING ON AND AROUND HELIPAD. ; TRUCKS AND EQ OVERNIGHT. PROP SIGNS AND FLAGS ON ROOF. PREP WILL INCLUDE WELDING FLAGPOLES. ; macarthur park catering on 12/6 only.; Company welding during prep on 12/06 and strike 12/10;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Gabriel Martinez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note UFSO REQUIRED:
12/06/2010, 0700-1900
12/07/2010, 0600-2000
12/08/2010, 0600-2000

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Summary Information — Location

Permit Number F00034437
Production Company SAATCHI & SAATCHI
Insured Company SAATCHI & SAATCHI
Production Title P&G/OLAY

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

12/09/2010, 0600-2000
12/10/2010, 0600-1800

Coordinator Note THERE ARE 2 FIRE SAFETY OFFICERS REQUIRED ON 12/06/2010

Parking

Base Camp
Location Type : Location
Street : 1100 W INGRAHAM ST

Crew Parking
Location Type : Location
Street : 1100 W INGRAHAM ST

Posting "No Parking" signs B/S INGRAHAM FROM LUCAS TO BIXEL
W/S BIXEL FROM WILSHIRE TO INGRAHAM
W/S BIXEL FROM INGRAHAM 100FT SOUTH

Approximate Footage 1201 - 1500 **Log Number** 7981

Date(s) 12/5/2010 to 12/9/2010 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs N/S INGRAHAM ST, BIXEL ST-WEST 300'

Approximate Footage 0 - 300 **Log Number**

Date(s) 12/10/2010 to 12/10/2010 **Time(s)** 06:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00034437
Production Company SAATCHI & SAATCHI
Insured Company SAATCHI & SAATCHI
Production Title P&G/OLAY

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

Location Address 2404 Wilshire Blvd, Los Angeles, CA, 90057

Location Type Office Building

Prep Dates 12/5/2010 - 12/5/2010 07:00 - 19:00

Film Dates 12/6/2010 - 12/6/2010 06:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	65
Cube Trucks	3
Generator	2
Honey Wagons	1
Modular Trailer	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	3
Semi Trucks	3
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	65

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; ROOFTOP SHOTS AND FILMING.;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT
LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note UFSO REQUIRED:
12/06/2010, 0600-2200

Coordinator Note THERE ARE 2 FIRE SAFETY OFFICERS REQUIRED ON 12/06/2010

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 2509 WILSHIRE BL

Posting "No Parking" signs B/S PARK VIEW ST, WILSHIRE BL-7TH ST

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Summary Information — Location

Permit Number	F00034437	**Location Manager**	DAVID BLUM
Production Company	SAATCHI & SAATCHI	Primary Phone	Mobile - 213-705-5696
Insured Company	SAATCHI & SAATCHI	Secondary Phone	
Production Title	P&G/OLAY		

E/S PARK VIEW ST, WILSHIRE BL-NORTH 200'

Approximate Footage 301 - 600 **Log Number** 8086

Date(s) 12/6/2010 to 12/7/2010 **Time(s)** 06:00 to 22:00

Posting "No Parking" signs W/S PARK VIEW ST, WILSHIRE BL-SOUTH 250'

Approximate Footage 0 - 300 **Log Number** 7980

Date(s) 12/5/2010 to 12/5/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT